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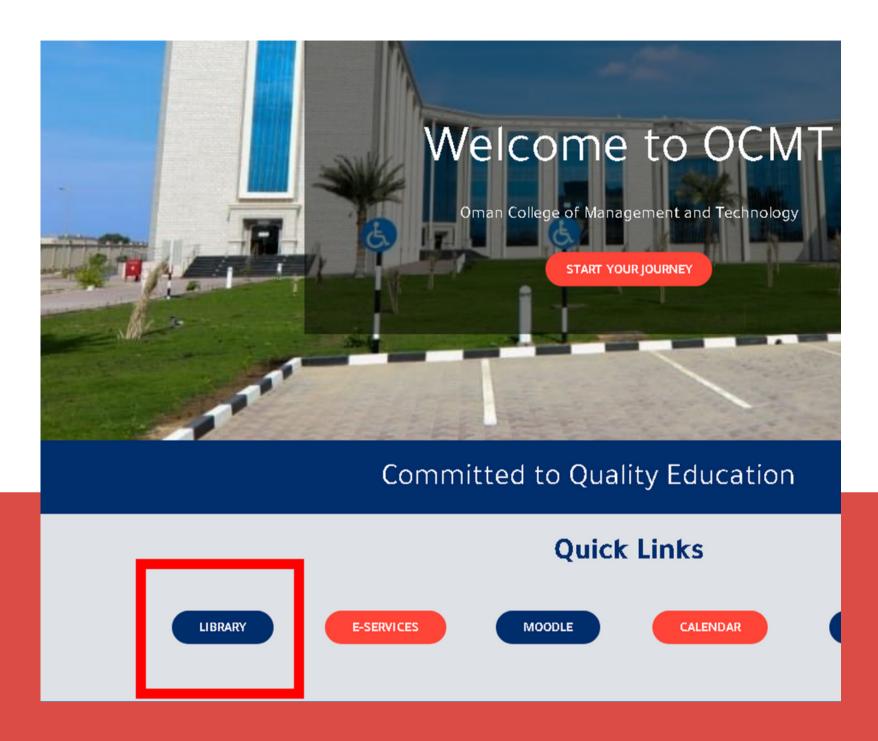
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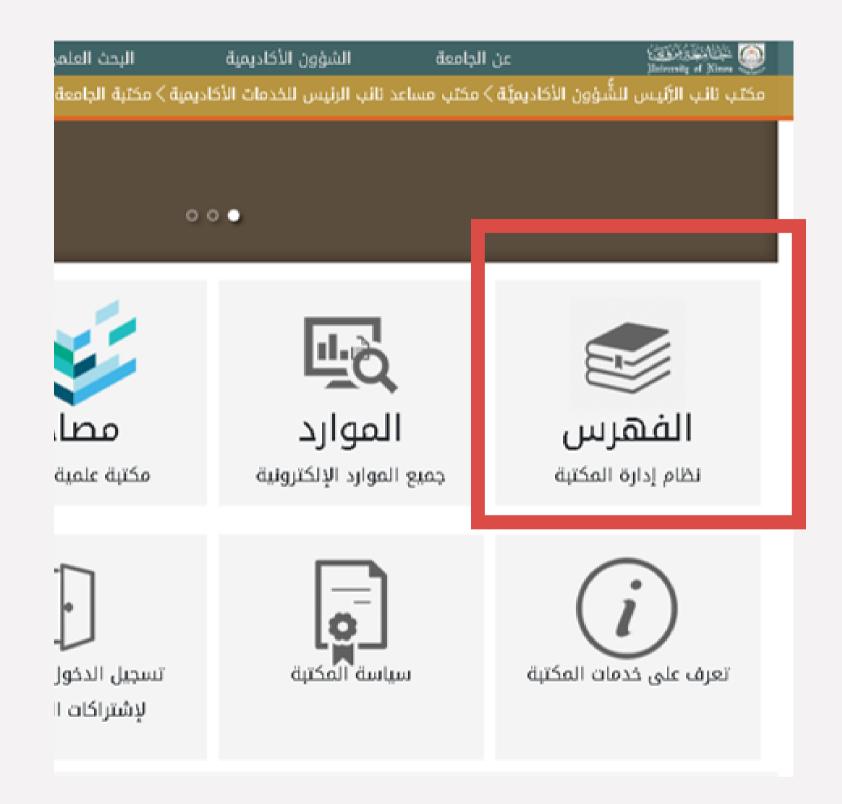
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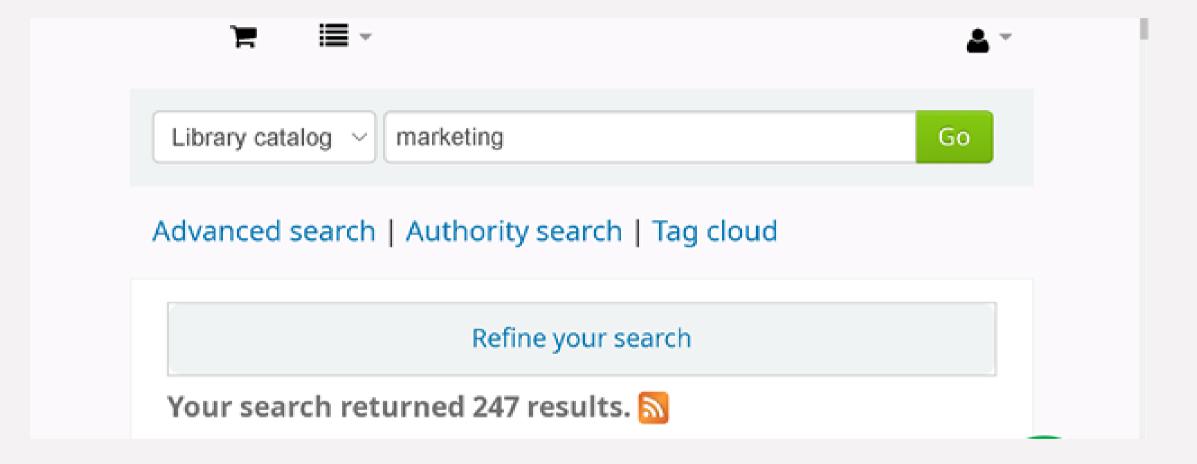
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Principles of marketing / Philip Kotler,
Gary Armstrong.

Contributor(s): Armstrong, Gary.

Material type: Text
Publisher: London; New York: Prentice Hall, 2006
Edition: 11th ed.
Description: xxx,651p.; c28 cm.

Call Number: HF5415 .K63 2006
ISBN: 0131469185.

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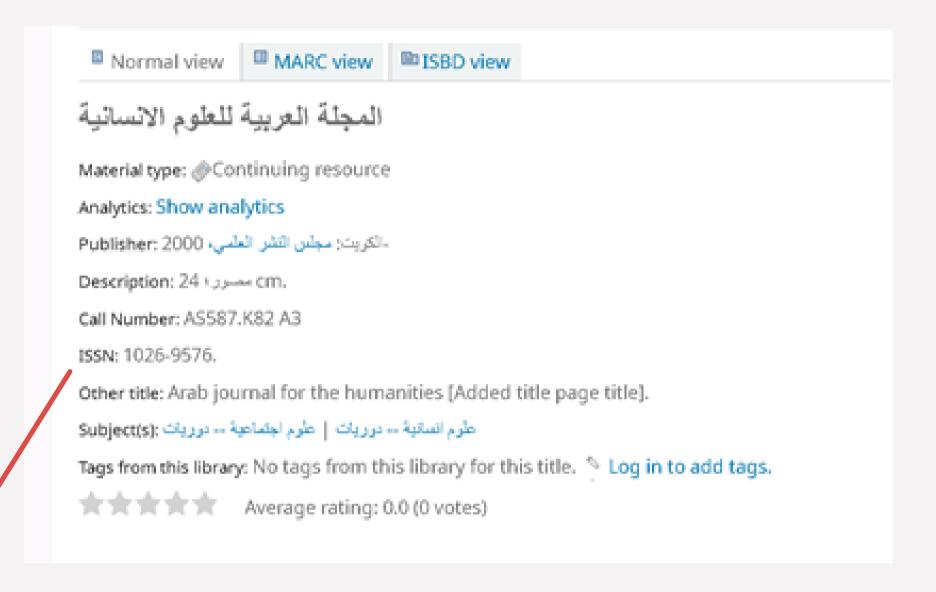
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